



Presidents  
Institute

The Concept

# Leadership Development

Grow and engage in conversation with like-minded people, expand your network, and be inspired to fulfill your full potential as a leader.

*[www.presidents.eu](http://www.presidents.eu)*



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## About Presidents Institute

At Presidents Institute, we offer structured and advantageous development programs carefully tailored to selected segments and industries. Our main objective is to provide our members with actionable and insightful new information on relevant issues, while also facilitating a confidential space where members can address both professional and personal challenges.

Presidents Institute was built in partnership with Oxford Business School, which ensures that our members not only network with the most relevant profiles, but also get to learn from world leading experts. Since 2005 we have helped more than 15,000 decision-makers tackle professional challenges - while ensuring continuous development throughout their careers. We have more than 1,200 active members and 55 groups across Denmark, Finland, Norway, and Sweden.

In 2018 we went through a change of ownership and have since worked to improve our networks. We are on a mission to offer the best possible conditions for lifelong learning to ambitious professionals.

Our concept is based upon the following principles:



### Lifelong learning

We learn by doing, and we believe that learning must be a constant in every business



### Vulnerable feedback

We can benefit greatly from each other's experiences and perspectives - both good and bad



### Rewarding network

We should build a strong and long lasting professional and personal network



## The network meetings

As a member at Presidents Institute, you become part of a community where every single member plays an active role in shaping the year ahead.

You have a large impact on the topics being covered during your membership, to ensure the utmost value for you and your group.

It is important that you attend the meetings with an open mind and the will to learn - and the will to share.

You can look forward to 5 annual meetings facilitated by an executive director who will ensure the best conditions for knowledge sharing, debate, and unity in the group.

The meetings take place in exclusive surroundings where we provide food and drinks. We believe that proper surroundings create the best framework for your learning.

## Themes and perspectives

For you to get the most out of your membership, we have prepared a unique and tailored agenda with specific themes that are relevant to you and your career.

You will work with an abundance of relevant and pressing themes, but you are also involved in deciding how they will be approached.

You and your group will be able to share knowledge and discuss the major issues and opportunities that you face in your careers and organizations - both now and in the future.

Dive into themes such as sustainability, digitalization, new generations, AI, diversity, board work, and the overall future of leadership.



# A unique concept for networking

At Presidents Institute we believe there is a need to modernize the concept of professional education and to put the individual, as well as the concrete situations they are facing, at the center of attention. Education and learning should be a constant that is continuously adapted to the current stage of your career.<sup>10</sup> The most successful professionals learn by networking, and it is predicted that active learning will continue to be a highly prioritized skill in the future.<sup>11</sup>

That is why we offer a tailored development program to those who wish to make a difference for themselves, their workplace, and society. At Presidents Institute we have carefully curated our groups and we prioritize member care and contact. This ensures that our members have the best possible experience, and it creates an environment that fosters learning, and enables members to gain inspiration from their peers.

<sup>1</sup> R. Hoffman, C. Yeh, B. Casnocha, 'Learn from People, Not Classes', Harvard Business Review, 2019

<sup>2</sup> World Economic Forum, 'The Future of Jobs Report', World Economic Forum, 2018

<sup>3</sup> M. Moldoveanu, D. Narayandes, 'The Future of Leadership Development', Harvard Business Review, 2019

## Rethinking the traditional meeting

Networking was previously considered the sole forum for a leader's development. Today however, a more pressing challenge is to ensure the acquiring of relevant knowledge to keep up with a constantly changing professional market. There is an increasing demand for learning environments with content tailored to the individual.<sup>3</sup> Our goal is to make new learnings immediately actionable in your everyday life. And here we find mutual feedback with peers crucial.

At Presidents Institute we are in daily contact with our members, to ensure that our services match their current needs. We have turned the traditional meeting upside down and believe the best networking happens during the discussion of matters like development, learning, and current challenges.





## A year as a member

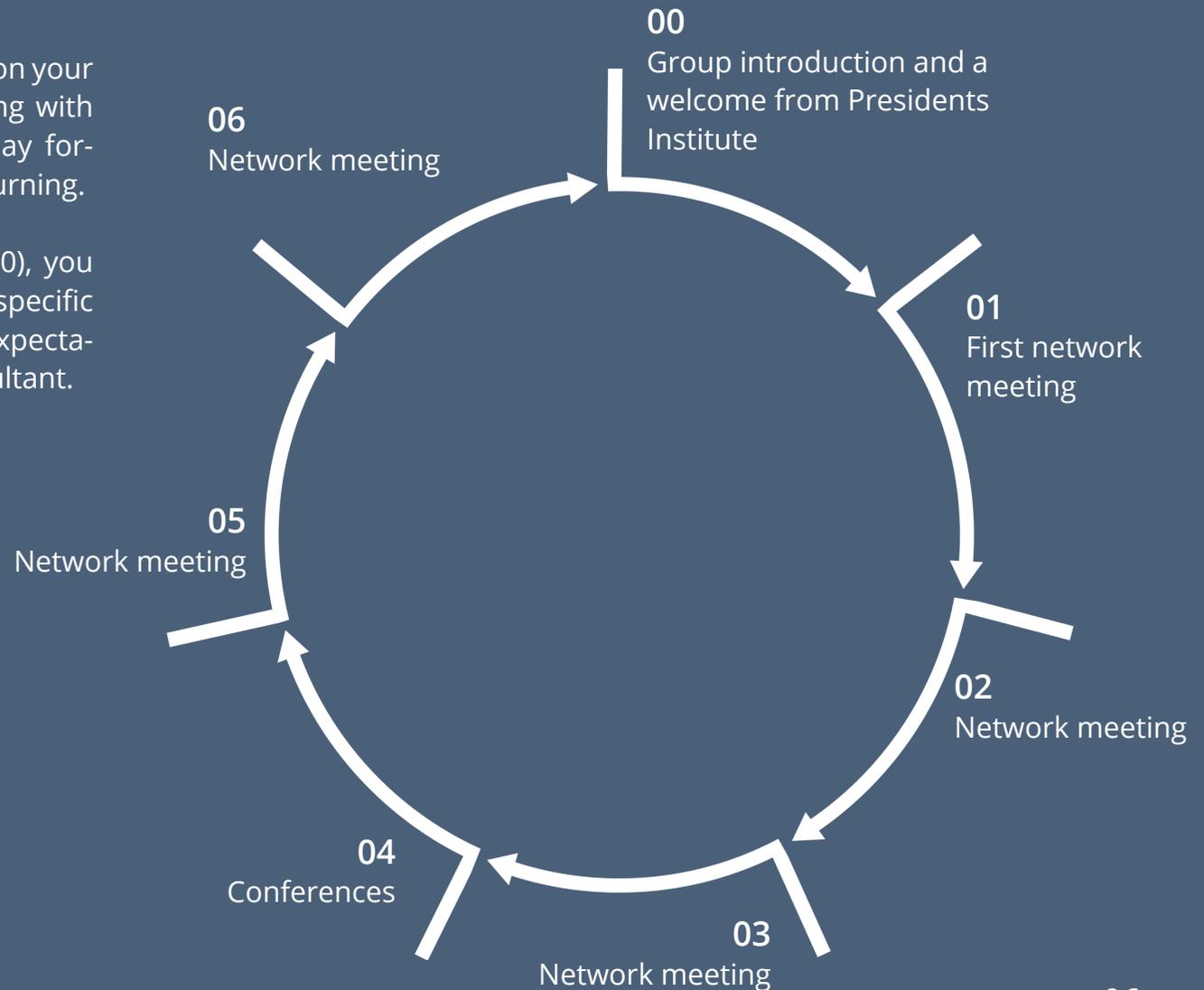
You will find the ideal time to embark on your journey with Presidents Institute along with your Senior Consultant. From that day forward, your own annual wheel starts turning.

Before your first network meeting (00), you will be further introduced to your specific group. You will also be able to align expectations with your assigned Senior Consultant.

This will help you prepare for the initial meeting with the other members (01), where you will start learning, growing, and networking from day one.

As a member, you will also have the opportunity to attend the President's Summit and other exciting and educational conferences (04).

In the figure to the right, you can see what a year as a member typically looks like.





## Membership benefits

As a member of Presidents Institute, you also have the opportunity to participate in several high-profile conferences. Including Presidents Summit as well as several subject specific conferences.

## Other conferences



## **PRESIDENTS SUMMIT**

For several years, Presidents Summit has brought leaders, professionals, and investors from both Danish and international companies together at an annual, two-day conference.

Over 3000 participants - from over 50 different countries - participate in Northern Europe's leading business conference which focuses on professional and practical knowledge, inspiration, and networking. At Presidents Summit, you can also look forward to a wide range of presentations, speeches, and seminars from some of the world's leading experts on specific topics, trends, and current issues facing the world of business.

There is plenty of opportunities to develop your business and career at Presidents Summit.

# Questions?

If you want to learn more about our concept and the networking groups we offer, do not hesitate to reach out, and we will do our utmost to assist you.



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